



BRIAN MARCHAND

DIGITAL CREATIVE DIRECTOR

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PERSONAL STATEMENT

I can build a home with lego, complete with grand foyer, chef's kitchen and walk-in closets. My son believes this to be my greatest skill set. Perhaps he's right. But my little guy may not be aware of my full range of talents.

I BUILD THINGS. I DRAW THINGS. I CREATE THINGS.

From helping start-up companies achieve their goals and execute their vision, to working with boards of directors and SVPs at large organizations. I have managed teams of 15+ over the years, both internal and external, always with a mind to building rapport and encouraging individual and team success - in whichever way success may be defined and measured.

I'm passionate about my work in online communications. So much so that I'm establishing my second conference on design, content and UX. I'm imaginative. I love to share my ideas and show how I can help individuals or large companies improve their capabilities. Also, my hands are full of splinters thanks to a devotion to wood-working.

19

EXPERIENCE

19 YEARS DEDICATED TO ONLINE COMMUNICATIONS, DIGITAL BUSINESS STRATEGY AND CREATIVITY

135

SUCCESS

HAVE BUILT LONG-TERM RELATIONSHIPS WITH MORE THAN 135 CLIENTS, HELPING THEM ACHIEVE SUCCESS

15

LEADERSHIP

HAVE MANAGED, MENTORED AND MOTIVATED A TEAM OF 15+ PEOPLE WITH DIVERSE SKILL SETS AND QUALIFICATIONS

MY EDUCATION

SEPT 1998 - SEPT 1999

INTERNATIONAL ACADEMY / DIGITAL MEDIA PRODUCTION

SEPT 1997 - SEPT 1998

GEORGE BROWN COLLEGE / CLASSICAL GRAPHIC DESIGN

EXTRAS

AUG 5-7, 2015 / VANCOUVER, BC

DESIGN&CONTENT CONFERENCE / CO-FOUNDER

JUNE 20, 2014 / TORONTO, ON

UX DAY TORONTO CONFERENCE / FOUNDER



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MY EXPERIENCE

I've been a business owner for the majority of my career. I have had the pleasure of working with clients from industries crossing a broad spectrum, from education to healthcare, commercial real estate to aerospace, and more.

JAN 2014-TODAY

PREMISE DESIGN
Creative Director, Digital

KEY HIGHLIGHTS

Helping startups execute their vision. Coaching clients during the early stages of their business. Naming and identity, technology and innovation, I direct clients in both the web and mobile landscapes.

SEPT 2011-JAN 2014

NINESIDES INC.
Principal, Creative Director

KEY HIGHLIGHTS

Confident in pitching big ideas and executing them. Discussing budgets, talking with clients about their goals, directing developers, closing deals, up-selling, and future-proofing any digital execution.

FEB 2009-AUG 2011

PYLON DESIGN INC.
Partner, Creative Director

KEY HIGHLIGHTS

Leadership skills include running teams of 15+ and working with vendors to synchronize all aspects of a project. I work with C-level stakeholders, boards of directors, marketing executives and SVPs.

JAN 1995-FEB 2009

NINESIDES
Founder, Creative Director

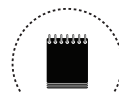
KEY HIGHLIGHTS

Ran a successful digital communications agency from scratch to acquisition in 2014. I managed all projects from pitch to IA, creative through to technical development, and future-proofing.

IN MY TOOLBOX

As with any skilled craftsman, my toolkit contains a diverse range of products and applications. In here you'll find tools for creating, for crafting, for building, and even the unexpected.

I am constantly pushing myself to learn more and adapt to this fast-growing and ever-changing industry. Knowing how to best apply these tools ensures that I can approach any project with confidence and achieve success.



SKETCHBOOK



PHOTOSHOP



MITRE SAW



ILLUSTRATOR



CODA



BRAD NAILER



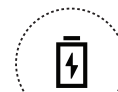
FUJI X-E2



INDESIGN



BASECAMP



BATTERIES



MAC/PC



IOS/ANDROID